

RIVERBLUE

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Our Rivers are dying!

The fast fashion documentary, *RIVERBLUE* investigates the real cost of “cheap fashion” as our ever-growing consumption of clothing continues to escalate. Fast fashion doesn’t just clog our landfills; the factories where cheap clothes are produced are killing some of the worlds most important rivers.

Factories in China, Bangladesh, and Indonesia are poisoning the rivers that millions of people depend on for survival. Our demand for cheap clothing has given us a global problem. Toxic chemical dyes and acid used to tan leather, distress jeans and colour our clothes have been found as far away as the Arctic.

Scientists have found similar toxins in the polar bears. If the polar bears have toxic water, so do we!

In an interview, executive producer Roger Williams, explains the catalyst for this documentary. “Fashion wasn’t a personal

interest for me, but water was. I wanted to create an environmental film about water, because water doesn’t have a voice.”

The story doesn’t end with water. It isn’t just environmental. The fishermen can no longer fish, the rivers can no longer support any life, and people have to buy bottled water and since the toxins don’t break down, they continue to flow down wards to the sea and out into the world.

On **Wednesday, October 23**, please join me at a matinee or evening session for the showing and discussion of this very important film, *RIVERBLUE*. I promise you will look at your relationship with water and fast fashion in a very different way.

Some parting thoughts:

“Buy less, choose well, make it last”

-Vivien Westwood -

“Wearing clothing 50 times instead of five (the fast fashion average) reduces carbon emissions by 400%, per item, per year.”

“Fast fashion isn’t free.
Someone is paying for it!”

-Lucy Seigle -

“Fast fashion is the second largest water pollutant in the world.”

